

A~~ST~~RA

Addressing Smokeless Tobacco Use and Building Research Capacity in South Asia

smokeless tobacco

a heterogeneous array of products

Consumed by chewing, sniffing or holding in the mouth, not burning

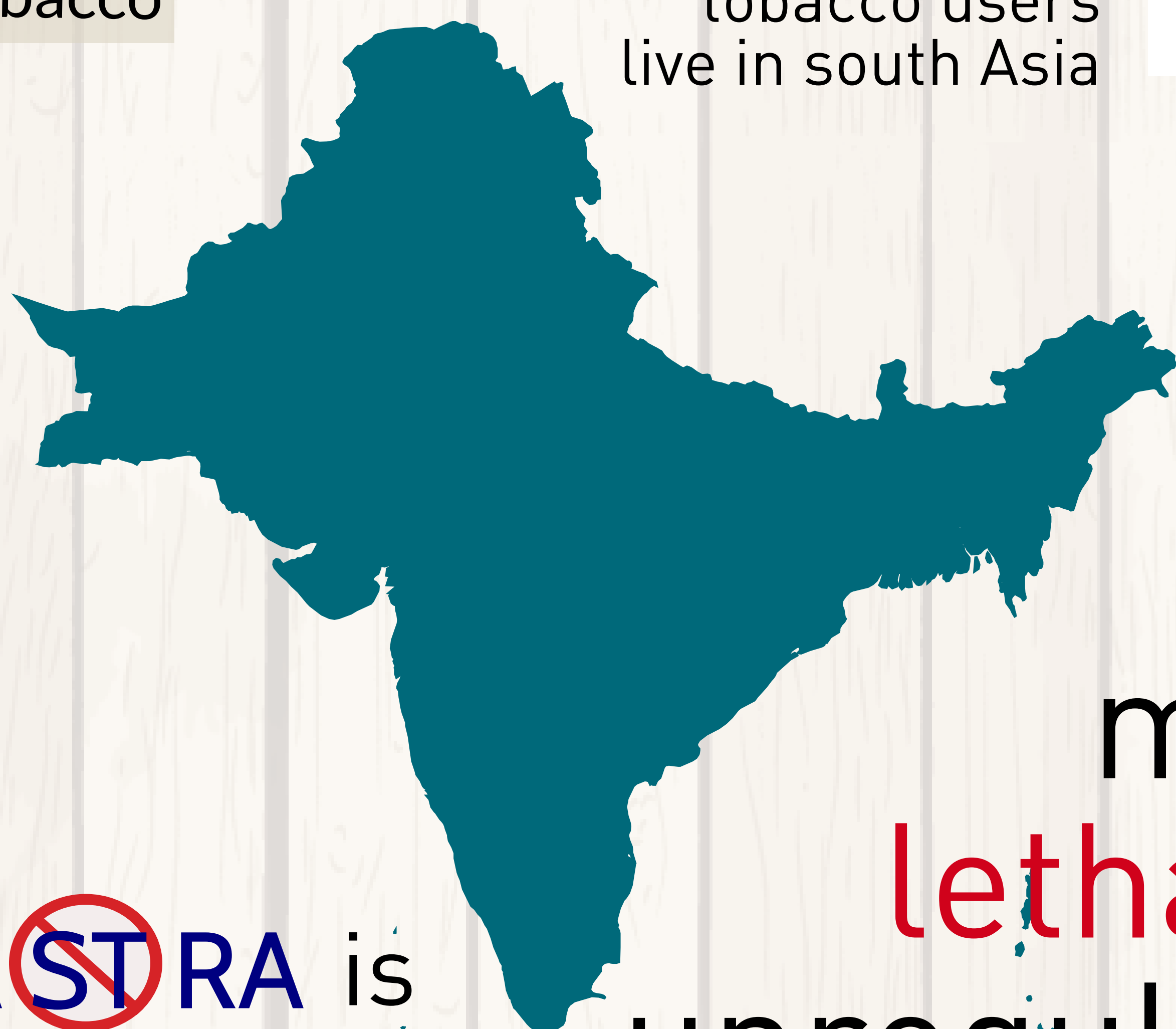


25%

of the world's tobacco is consumed as smokeless tobacco

250,000,000

smokeless tobacco users live in south Asia



A~~ST~~RA is conducting policy research involving

most lethal & unregulated

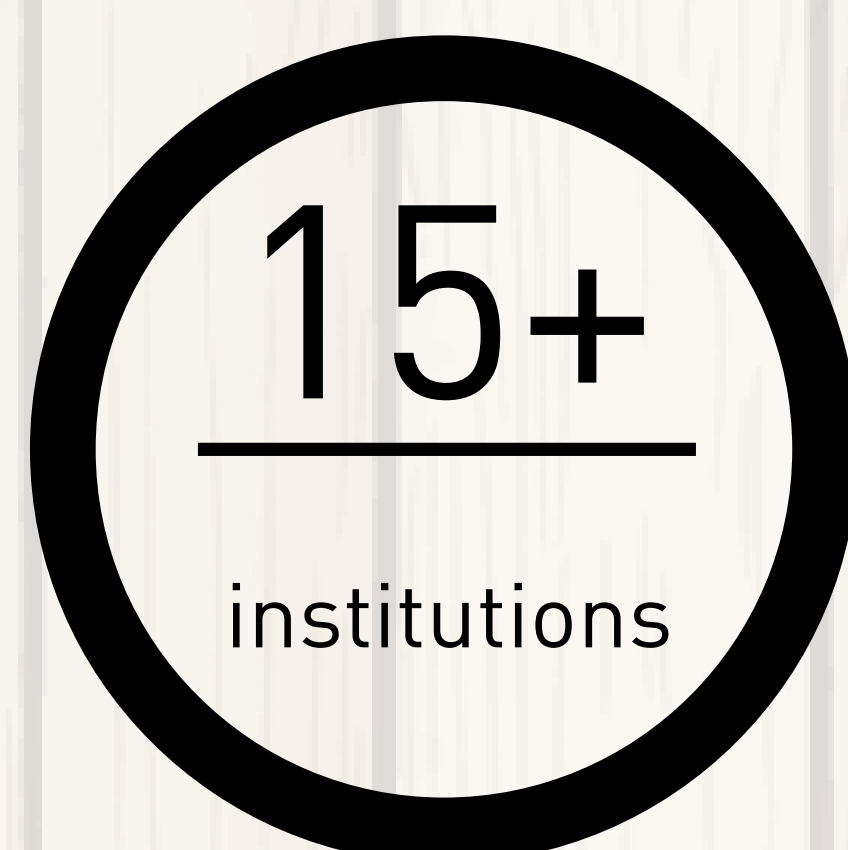
products are used in South Asia



Most smokeless tobacco products cause mouth cancer



&



youth



sellers



policy



economics



cessation

teams working together

to

Stop Smokeless Tobacco in South Asia



ark foundation
advancement through research and knowledge



UNIVERSITY of STIRLING



NICPR
NATIONAL INSTITUTE FOR CURABLE PREVENTION AND RESEARCH
NCPH (National Center for Chronic Disease Prevention and Control)



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